

Sara Marhefka

GRAPHIC DESIGNER

 (754) 701-9418

 Palm Coast, FL

 [Linkedin.com/
SaraMarieDesigns](https://www.linkedin.com/company/SaraMarieDesigns)

 [SaraSyedDesign.com](https://www.SaraSyedDesign.com)

SKILLS

 Web Design

 Social Media Design

 Publication Design

 Copywriting

 Image Editing

 Photography

WORK EXPERIENCE

GRAPHIC DESIGNER

Vine Digital Studio — Oct 2024 – Present

- Design strategic branding and high-quality digital assets for clients across industries
- Create modern, user-focused website designs that improve engagement and usability
- Collaborate with clients to translate brand vision into cohesive visual identities

GRAPHIC & SOCIAL MEDIA DESIGNER

Golden Grail Beverages — Sept 2022 – May 2024

- Managed end-to-end social media strategy and content creation for a fast-growing beverage brand
- Designed graphics, marketing assets, and ecommerce visuals to support brand expansion
- Maintained website and online store, improving user experience and visual consistency
- Wrote compelling copy aligned with brand voice to drive engagement and conversions

DIGITAL MARKETING MANAGER

The Riverside Hotel — Jan 2018 – Jul 2022

- Led creation of all digital marketing and photography assets across multiple hospitality brands
- Managed website, blog, and Google listings to increase online visibility
- Built and maintained consistent social media presence across multiple accounts

FREELANCE GRAPHIC DESIGNER

Oct 2015 – May 2024

- Partnered with businesses and entrepreneurs on an ongoing basis to build cohesive brand identities through graphic, web & social media design

EDUCATION

BROWARD COLLEGE

Associates of Arts and Sciences,
AAS Graphic Design | 2016-2018